



FOR IMMEDIATE RELEASE

CONTACT: Mark Barounos
President
Hemisphere Expo Services, Inc.
BY EMAIL: barounos@hemisphereinc.com
BY PHONE: + 1 (970) 879-8140
BY FAX: + 1 (781) 394-7982

CONTACT: Carol Zelkin
Executive Director
IMCCA
BY EMAIL: staff@imcca.org
BY PHONE: + 1 (516) 818-8184
BY FAX: + 1 (516) 922-2170

**Hemisphere Expo Services, Inc, and the Interactive Multimedia &
Collaborative Communications Alliance (IMCCA) Team Up to Promote
Landmark Summit on Telepresence Technology.**

Conference Focuses on Issues Relevant to IMCCA Members.

Steamboat Springs, CO (February 20, 2007) -- Hemisphere Expo Services, Inc., an international events management firm based in Steamboat Springs, Colorado, announced today they are joining forces with the Interactive Multimedia & Collaborative Communications Alliance (IMCCA), a nonprofit communications organization headquartered in Syosset, New York, to promote **Telepresence World 2007**. The high-level conference and trade exhibition will bring together telepresence, presence, and unified communications industry leaders and major end-users from around the globe and will be held June 4-6, 2007 on the beautiful University of San Diego campus in San Diego, California.

According to Mark Barounos, President of Hemisphere Expo Services, Inc., the alliance is a significant step in bringing together the many global corporations, businesses, educational and medical facilities, government entities, vendors, and end-users who are independently researching, evaluating, and implementing telepresence and presence solutions to facilitate inter- and intra-corporation

collaboration, enhance distance learning and exploration, expand healthcare options, and limit their company's ecological impact by reducing travel.

“The use of telepresence technology represents a new paradigm in the way humans relate to one another and their surroundings. **Telepresence World 2007** is a tremendous opportunity for all of the players, including vendors, corporations, and end-users to evaluate solutions at the beginning of this communications revolution,” said Barounos. “Joining forces with the IMCCA will afford us a direct link to the very diverse and important audience characterized by their membership.”

The IMCCA, whose members share a common interest in fostering and promoting people-to-people and business-to-business communication and learning through the use of technology, will participate in **Telepresence World 2007** through speaker sessions, exhibits, and by publicizing the event to its membership via its website, publications, and email. Members of the IMCCA will be able to register for **Telepresence World 2007** for a special discounted fee.

“IMCCA is continually striving to enhance its value to the membership,” said Carol Zelkin, Executive Director of the IMCCA. “Telepresence World 2007 fosters our goal to provide comprehensive and meaningful services and opportunities to our members and we look forward to working with them.”

About Telepresence World 2007

To be held at the University of San Diego June 4 – 6, 2007, **Telepresence World 2007** is a high-level conference and trade exhibition designed to bring together telepresence, presence, and unified communications industry leaders and major end-users from around the globe. Each will have the opportunity to debate and discuss the revolutionary technological developments that have brought telepresence from the realm of science fiction to the reality of everyday business. For more information, see: <http://www.telepresenceworld.com>.

About Hemisphere Expo Services, Inc.

Established in 1990, The Hemisphere Group has produced scores of events throughout Asia, India, and the Americas. Their events portfolio includes conferences, seminars, and tradeshows on topics ranging from aerospace to finance. In 1997, they moved their headquarters from Asia to the USA as part of their evolving focus on strategic event management (<http://www.HemisphereInc.com>). Today they are known as Hemisphere Expo Services, Inc., and they provide particular expertise in the production and management of events relating to high-technology advancements.

About IMCCA

In 1983, a group of dedicated industry professionals met in Washington, DC, to form a support group for the growing teleconferencing industry. From these early beginnings, the Interactive Multimedia & Collaborative Communications Alliance (IMCCA) emerged. The growth of collaborative communications technology--whether audio, audiographic, or video teleconferencing, satellite networking, Intranet and Internet conferencing, or telepresence--is strongly reflected in the growth of the IMCCA. Today, led by Executive Director Carol Zelkin, the IMCCA represents over 1,000 collaborative communications professionals throughout the world. For further information, see <http://www.imcca.org>.

###