

Human Productivity Lab Announces New Managing Director and Expanded Telepresence Consulting Practice

Monday, February 12th, 2007

For Immediate Release

Contact:

Kelly Harman

The Harman Group for Human Productivity Lab

1-703-392-3517 • Kelly (at)TheHarmanGroup.com



Telepresence/Videoconferencing/3D holographic imaging industry veteran Kirk Dennis joins HPL's team as Managing Director for the Telepresence Consulting Practice.

Ashburn, Va., February 12th, 2007 – The Human Productivity Lab (HPL), an independent research firm and consultancy, announced today an expansion of its [Telepresence Consulting Practice](#) and the appointment of visual collaboration industry veteran Kirk Dennis as Managing Director.

The HPL's Telepresence Consulting Practice specializes in helping organizations understand, evaluate, purchase, and effectively deploy telepresence solutions to improve their ability to collaborate internally with distant branch offices and externally with customers, vendors, and joint venture partners around the world.

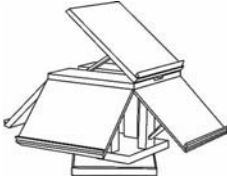
Kirk Dennis brings to the Lab more than 30 years of experience in various aspects of telepresence, visual collaboration, and 3D visualization. He possesses a combination of seasoned management, consulting and business skills, coupled with a strong and varied technical background.

Kirk has specific expertise in a variety of areas including market research and development, financial analysis, and creating/implementing project and business plans. In addition, he has established himself as an authority on telepresence, videoconferencing and 3D holographic imaging.

As Managing Director for HPL's Telepresence Consulting Practice, Kirk will assist clients in understanding their telepresence options with realistic ROI modeling, acquisition consulting, and multi-vendor custom solution design. Kirk can be reached at [Kirk.Dennis\(at\)HumanProductivityLab.com](mailto:Kirk.Dennis(at)HumanProductivityLab.com)

About Kirk Dennis:

Kirk Dennis was most recently the President of VideoCom, Inc. which specializes in the design, sales, installation, and service/support of enterprise telepresence, 3D holographic imaging and videoconferencing solutions. Prior to founding VideoCom in 1998, Kirk was the Founder and Vice President Sales for SigmaCom, Inc. which specialized in integrating communications with Cisco, Microsoft and Novell enterprise networks. During his tenure at SigmaCom, Kirk sourced venture capital from British Far East Holdings; sold the company's system integration assets to Convergent Communications, Inc.; and renamed the remaining corporation as Cavion, Inc. which went public on the NASDAQ Exchange in 1999. Kirk has extensive experience in developing organizations for the sale and marketing of technology solutions. After working for five years as a sales representative with IBM's Office Product Division, he was on the initial sales management teams at Compaq, AST Research, Castelle and Cross Communications.



Human
Productivity
Lab

About the Human Productivity Lab

The Human Productivity Lab is an independent research firm and consultancy covering the telepresence and effective visual collaboration industries. The Lab provides telepresence consulting services to vendors, channel partners, and end users including: telepresence solution design, acquisition consulting, RFI/RFP development, technical / information security due diligence and market research among other engagements. The Lab's work and analysis is frequently featured in the media and trade industry publications including: Reuters, CFO Magazine, Pro AV Magazine, Killer App Magazine, and Telepresence World Magazine.

With 200,000 – 400,000+ **hits per month from over 65 different countries**, the Lab's website at <http://www.HumanProductivityLab.com> ranks as the number one site for news, research and analysis on the emerging telepresence industry.

In 2007, the Lab will co-sponsor and moderate Telepresence World 2007, a landmark series of CXO-level conferences dedicated to the global telepresence revolution. Visit The Telepresence World 2007 Website at <http://www.TelepresenceWorld.com> for more information.

Though unequivocally **pro-technology**, the Lab *tempers* its enthusiasm with a firm understanding of technology's limits with respect to the all-too often neglected "Human Factors" of implementation.

While Productivity is our middle name we *always* put the Human First.