



A Series of Landmark Conferences  
on the Current Usage, ROI and  
Future of Presence, Telepresence,  
and Unified Communications

June 2007 – November 2007

### Who Should Attend:

Global Fortune 5000  
CEOs, CFOs, CTOs, CIOs,  
Chief Collaboration Officers,  
Chief Marketing Officers,  
Brand Managers,  
and Telepresence  
Solutions Providers

### Telepresence Topics:

- The Dawn of Effective Inter-Company Collaboration: Connecting your Organization to Vendors, Customers, and Joint-Venture Partners Globally
- Understanding the Telepresence Options
- End-Users Success Stories -Maximizing Success and ROI
- Globalization, Outsourcing, and Company Culture in a Connected World
- Information Security when the Competition is Virtually “Right Down the Hall”
- Understanding the Hard, Soft, and Opportunity Cost of Physical Travel on Senior Executive Time

### Presence and Unified Communications Topics:

- Understanding the Presence and Unified Communications Options
- End-user Success Stories and Best Practices
- The Etiquette of Managing your Global Availability
- Costs, Hidden Costs, and ROI

[www.TelePresenceWorld.com](http://www.TelePresenceWorld.com)

Presented by:



The first TelePresence World conference will be held at the University of San Diego's Executive Conference Center on June 4th, 5th, and 6th of 2007. [www.TelePresenceWorld.com](http://www.TelePresenceWorld.com)

For Information on Exhibiting, Speaking, or Sponsoring, contact TelePresence World 2007 conference secretary on tel: +1-970-879-8140 or email at [feldmanna@hemisphereinc.com](mailto:feldmanna@hemisphereinc.com).