

# Telepresence Options *Your Guide to Visual Collaboration*

FOR IMMEDIATE RELEASE

## TELEPRESENCE OPTIONS LAUNCHES TELEPRESENCE OPTIONS MAGAZINE

NEW MAGAZINE FOCUSED ON TELEPRESENCE AND VISUAL COLLABORATION

ASHBURN, VIRGINIA – May 10, 2011– *Telepresence Options*, the leading publishing firm and website covering telepresence and effective visual collaboration, has announced the launch of *Telepresence Options Magazine*. The new periodical covers the revolution in telepresence conferencing, telepresence robotics and high-definition visual collaboration which is restructuring work, impacting business travel / airline profitability, and enhancing interaction of friends and families separated by distance.

The first issue of the magazine covers telepresence end-points and environments and is available in both hard copy and a digital edition.

Articles include:

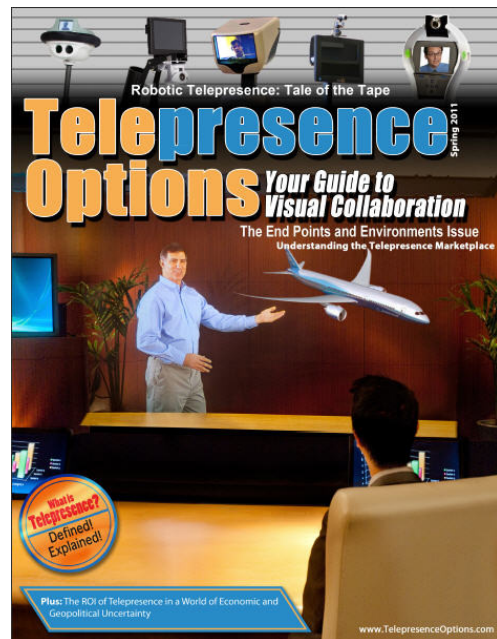
***What is Telepresence?***

***Understanding the Telepresence Marketplace: Endpoints & Environments***

***Robotic Telepresence: A Primer & Tale of the Tape***

***The ROI of Telepresence in a World of Economic & Geopolitical Uncertainty***

***Creating Telepresence Environments: A Design Guide***



Subscription is free and provides instant access to the digital edition at [www.TelepresenceOptions.com/magazine](http://www.TelepresenceOptions.com/magazine)

The next issue which will be published in fall of 2011 will cover:

**Video Network Infrastructure, Managed Services, Internetworking, Security, and Exchange**

### **About *Telepresence Options***

The Telepresence Options website at [www.TelepresenceOptions.com](http://www.TelepresenceOptions.com) is the #1 website in the world covering telepresence and effective visual collaboration with over 25,000+ unique visitors per month from 165+ countries. The [\*Telepresence Options Telegraph\*](#) newsletter has almost 5,000 subscribers and is the most widely read periodical in the world focused exclusively on telepresence and effective visual collaboration.

###

For *Telepresence Options* media inquiries, please contact:

Howard S. Lichtman (The Americas)

+1 (512) 828-7317

[HSL@TelepresenceOptions.com](mailto:HSL@TelepresenceOptions.com)

Thomas Kayser (**Europe, Africa, Asia Pacific**)

61440 Oberursel, Hohemarkstr. 152c

Germany

Tel. +49 (0)6171 2798097

[TK@HumanProductivityLab.com](mailto:TK@HumanProductivityLab.com)