



FOR IMMEDIATE RELEASE

## **TELEPRESENCE OPTIONS LAUNCHES ON-LINE TELEPRESENCE AND VIDEOCONFERENCING CATALOG**

**WORLD'S MOST COMPREHENSIVE ON-LINE RESOURCE FOR TELEPRESENCE,  
VIDEOCONFERENCING, AND UNIFIED COMMUNICATIONS SOLUTIONS**

**ASHBURN, VIRGINIA – June 2nd, 2010– *Telepresence Options* launches the on-line Telepresence and Videoconferencing Catalog @ [www.TelepresenceCatalog.com](http://www.TelepresenceCatalog.com)**

*Telepresence Options*, the #1 website following telepresence and effective visual collaboration has launched the world's most comprehensive on-line catalog of telepresence, videoconferencing, and unified communications solutions at [www.TelepresenceCatalog.com](http://www.TelepresenceCatalog.com).

The new *Telepresence and Videoconferencing Catalog* breaks out technology solutions for visual collaboration into a variety of categories: [Telepresence Stage and Podium Systems](#), [Group Systems](#), [Large Group Systems](#), [Small Group Systems](#), [Executive Systems](#), [Telemedicine & Healthcare TP](#), [Video Conference Systems](#), [Video Network Infrastructure](#), [Cameras and Codecs](#), [Managed Services Provider](#), [Inter-Networking Provider](#), [TP and VC Exchange Services](#), [Resellers and Integrators](#), [Consultants](#), [Recording, Streaming, and Archiving](#), [Video Network Management](#), [Public Telepresence and VC Rooms](#), [Peripherals and Accessories](#), [Telepresence Robotics](#), [Virtual Reality CAVESs](#), [Unified Communications](#), [Desktop Conferencing](#), [Webconferencing and Virtual Collaboration](#), [Display Technologies](#), [Publications](#), [Conferences and Events](#).

*Telepresence Options'* Publisher, Howard S. Lichtman explains the rationale for the new Catalog: "We are constantly amazed at how many sophisticated organizations are only familiar with a small handful of telepresence, UC, and visual collaboration offerings. We wanted to create an on-line marketplace where buyers have the broadest view of their options including solutions that they didn't know existed.

For companies that are taking their visual collaboration solutions to-market we wanted to create a cost-effective ***targeted*** way to reach those interested at the optimum time: ***When they are reaching their telepresence and unified communications options!***"

The new Catalog is a stand-alone website that is already rising rapidly in the search engine rankings. The site is promoted by [www.TelepresenceOptions.com](http://www.TelepresenceOptions.com) which has seen its traffic double since 2009. The new website will also be promoted through the [Telepresence Options Telegraph](#) newsletter, the [Human Productivity Lab's website](#), [Telepresence Industry Professionals](#), and banner ad and search engine advertising on other websites.

Vendors interested in having their solutions listed in the Telepresence and Videoconferencing can download information here:  
<http://www.telepresencecatalog.com/category/get-listed/>

## **About *Telepresence Options* and *The Telepresence and Videoconferencing Catalog***

*Telepresence Options 2010* and the *Telepresence and Videoconferencing Catalog* is an annual multimedia survey of telepresence, unified communications, and visual collaboration technologies including: telepresence and videoconferencing systems, telepresence and videoconferencing managed service providers, telepresence sub-systems/peripherals, and inter-networking telepresence.

The Telepresence Options website at [www.TelepresenceOptions.com](http://www.TelepresenceOptions.com) is the #1 website in the world covering Telepresence and effective visual collaboration with over 30,000+ unique visitors per month from 180 countries. The [Telepresence Options Telegraph](#) newsletter has almost 4,000 subscribers and is the most widely read periodical in the world focused exclusively on telepresence and effective visual collaboration.

The survey is a project of the [Human Productivity Lab](#), an independent research firm and consultancy that follows the telepresence and visual collaboration industry.

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### **Human Productivity Lab (Europe)**

Thomas Kayser  
61440 Oberursel, Hohemarkstr. 152c  
Germany  
Tel. +49 (0)6171 2798097  
[TK@HumanProductivityLab.com](mailto:TK@HumanProductivityLab.com)

For Human Productivity Lab media inquiries, please contact:

Howard S. Lichtman  
**Human Productivity Lab**  
(512) 828-7317  
[HSL@HumanProductivityLab.com](mailto:HSL@HumanProductivityLab.com)