



FOR IMMEDIATE RELEASE

TELEPRESENCE OPTIONS LAUNCHES ON-LINE TELEPRESENCE AND VIDEOCONFERENCING CATALOG

**WORLD'S MOST COMPREHENSIVE ON-LINE RESOURCE FOR TELEPRESENCE,
VIDEOCONFERENCING, AND UNIFIED COMMUNICATIONS SOLUTIONS**

ASHBURN, VIRGINIA – June 2nd, 2010– *Telepresence Options* launches the on-line Telepresence and Videoconferencing Catalog @ www.TelepresenceCatalog.com

Telepresence Options, the #1 website following telepresence and effective visual collaboration has launched the world's most comprehensive on-line catalog of telepresence, videoconferencing, and unified communications solutions at www.TelepresenceCatalog.com.

The new *Telepresence and Videoconferencing Catalog* breaks out technology solutions for visual collaboration into a variety of categories: [Telepresence Stage and Podium Systems](#), [Group Systems](#), [Large Group Systems](#), [Small Group Systems](#), [Executive Systems](#), [Telemedicine & Healthcare TP](#), [Video Conference Systems](#), [Video Network Infrastructure](#), [Cameras and Codecs](#), [Managed Services Provider](#), [Inter-Networking Provider](#), [TP and VC Exchange Services](#), [Resellers and Integrators](#), [Consultants](#), [Recording, Streaming, and Archiving](#), [Video Network Management](#), [Public Telepresence and VC Rooms](#), [Peripherals and Accessories](#), [Telepresence Robotics](#), [Virtual Reality CAVESs](#), [Unified Communications](#), [Desktop Conferencing](#), [Webconferencing and Virtual Collaboration](#), [Display Technologies](#), [Publications](#), [Conferences and Events](#).

Telepresence Options' Publisher, Howard S. Lichtman explains the rationale for the new Catalog: "We are constantly amazed at how many sophisticated organizations are only familiar with a small handful of telepresence, UC, and visual collaboration offerings. We wanted to create an on-line marketplace where buyers have the broadest view of their options including solutions that they didn't know existed.

For companies that are taking their visual collaboration solutions to-market we wanted to create a cost-effective ***targeted*** way to reach those interested at the optimum time: ***When they are reaching their telepresence and unified communications options!***"

The new Catalog is a stand-alone website that is already rising rapidly in the search engine rankings. The site is promoted by www.TelepresenceOptions.com which has seen its traffic double since 2009. The new website will also be promoted through the [Telepresence Options Telegraph](#) newsletter, the [Human Productivity Lab's website](#), [Telepresence Industry Professionals](#), and banner ad and search engine advertising on other websites.

Vendors interested in having their solutions listed in the Telepresence and Videoconferencing can download information here:
<http://www.telepresencecatalog.com/category/get-listed/>

About *Telepresence Options* and *The Telepresence and Videoconferencing Catalog*

Telepresence Options 2010 and the *Telepresence and Videoconferencing Catalog* is an annual multimedia survey of telepresence, unified communications, and visual collaboration technologies including: telepresence and videoconferencing systems, telepresence and videoconferencing managed service providers, telepresence sub-systems/peripherals, and inter-networking telepresence.

The Telepresence Options website at www.TelepresenceOptions.com is the #1 website in the world covering Telepresence and effective visual collaboration with over 30,000+ unique visitors per month from 180 countries. The [Telepresence Options Telegraph](#) newsletter has almost 4,000 subscribers and is the most widely read periodical in the world focused exclusively on telepresence and effective visual collaboration.

The survey is a project of the [Human Productivity Lab](#), an independent research firm and consultancy that follows the telepresence and visual collaboration industry.

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