



FOR IMMEDIATE RELEASE

TELEPRESENCE CONSULTANCY HUMAN PRODUCTIVITY LAB EXPANDS TO EUROPE

VISUAL COLLABORATION VETERAN THOMAS KAYSER TO HEAD EMEA OPERATIONS

ASHBURN, VIRGINIA – March 29, 2010– The **Human Productivity Lab (HPL)**, the world's leading independent telepresence analysis, research and consultancy firm, today announced an expansion to Europe and the appointment of Thomas Kayser as Managing Director of the Human Productivity Lab's EMEA Consulting Practice. The Lab also announced the launch of a new website in German and an update to their English language website.



Mr. Kayser has worked for various global telecommunication service providers and has more than 20 years experience in telepresence, unified communications, networking and managed services. He has developed and managed major global telepresence deployments. Mr. Kayser offices outside Frankfurt/Main, Germany.

The Human Productivity Lab's Telepresence Consulting Practice specializes in helping Fortune 5000 corporations and leading international organizations understand, evaluate, design, purchase and effectively deploy telepresence and visual collaboration solutions. The Lab also works very closely with telepresence, video conferencing, and collaboration hardware, network, application, managed service and distribution companies to develop, commercialize and effectively market new products, services and technologies.



Human Productivity Lab President Howard S. Lichtman and Thomas Kayser

Additional information about the Human Productivity Lab's Consulting Practice can be found at <http://www.HumanProductivityLab.com> or by contacting TK@HumanProductivityLab.com.

The Human Productivity Lab is also exhibitor and sponsor of the **Sustainability Virtual Summits**, the first "Telepresence-Enabled" next generation virtual conference. The event will cover three different timezones live from March 30th to April 1st, and on demand April to June 2010 at <http://www.SustainabilityVirtualSummits.com/>. Mr. Kayser will be available on March 31st and April 1st.

The Lab will also be organizing the **Inter-Company Telepresence and Videoconferencing Conference and Working Group** on April 22nd, 2010 in Reston, Virginia. More information at <http://www.TelepresenceOptions.com/conference>

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